

RITS TECHNOLOGIES



Digital Marketing 2.0

A look into the future



PROPOSAL OUTLINE

KEY DISCUSSION POINTS

Our Story
Our Mission and Vision
The RITS Brand
RITS in a Nutshell
Social Media Roll Out

ABOUT THE COMPANY

OUR STORY

RITS Technologies is the global leader in the IT sector. Established in 2009 with extremely qualified and well-experienced professionals who let your IT related queries solve with their intellectual, out of the box and mind-blowing ideas.

We serve all the clients with the leading tactics of the online marketing that are also responsible for empowering the success of a business. With us, you can easily take your business to the next levels in the market giving a tough competition to your competitors.



WORDS OF INSPIRATION

**Content marketing is a
commitment, not a campaign.**

JON BUSCALL

OUR MISSION AND VISION

WHAT WE AIM TO BE

Simply, our focus is that we minimize your Marketing and technological worries, by letting outsourced your requirements to us and let you keep concentrated on your main business.



WHAT SETS US APART?

INNOVATION AND QUALITY

- Focus on Sales – Not Just Rankings
- Competitor and Industry Research
- Website Analysis
- Keyword Research
- Synergy and Collaboration





THE RITS TECHNOLOGIES

WHAT WE STAND FOR

Our objective is to serve our clients in the best way possible by integrating the latest technological aspects so that you can focus on your main business.



CRITICAL POINTS

WHO ARE OUR CLIENTS?

Real state and corporate
Government Projects
E-commerce and retail Industries
Schools And Institutes
Hospitals and Labs

HOW ARE OUR RELATIONS?

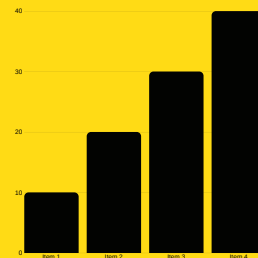
98% Satisfied customers
60% Repeat customers

RITS TECHNOLOGIES IN A NUTSHELL

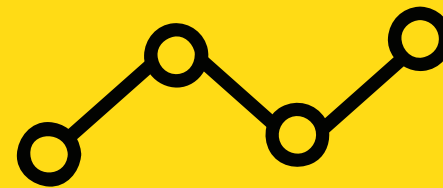
OUR COMMITMENT



Quality Work



Varied
Offerings and
Services



Efficiency



Good
Customer
Relations



Affordable
Rates

OUR CLIENTS

What Our Clients Say



"Great company to work with. They has an in depth knowledge of the workings of Google and, over time has helped our company to identify the best locations and demographics to place our adds."



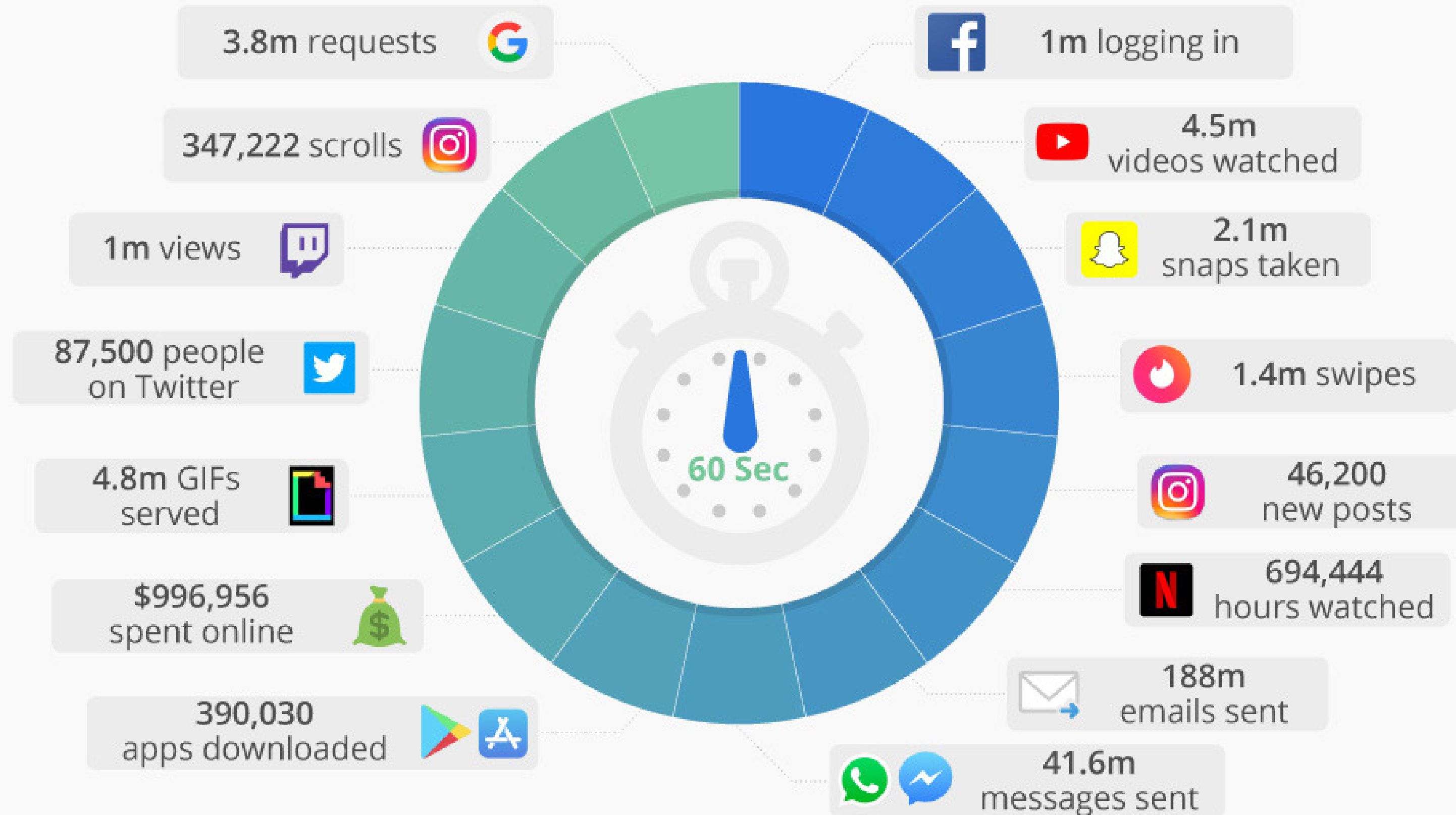
"RITS Technologies have been of great benefit to our organisation. Their knowledge and experience of online marketing has already produced great results. We look forward to working with the guys for years to come."



"We have seen a substantial increase in visitors to our sites resulting in both additional sales and the hiring of additional staff to fulfill our orders. I would highly recommend RITS technologies for any company that is serious about digital marketing."

A Minute on the Internet in 2019

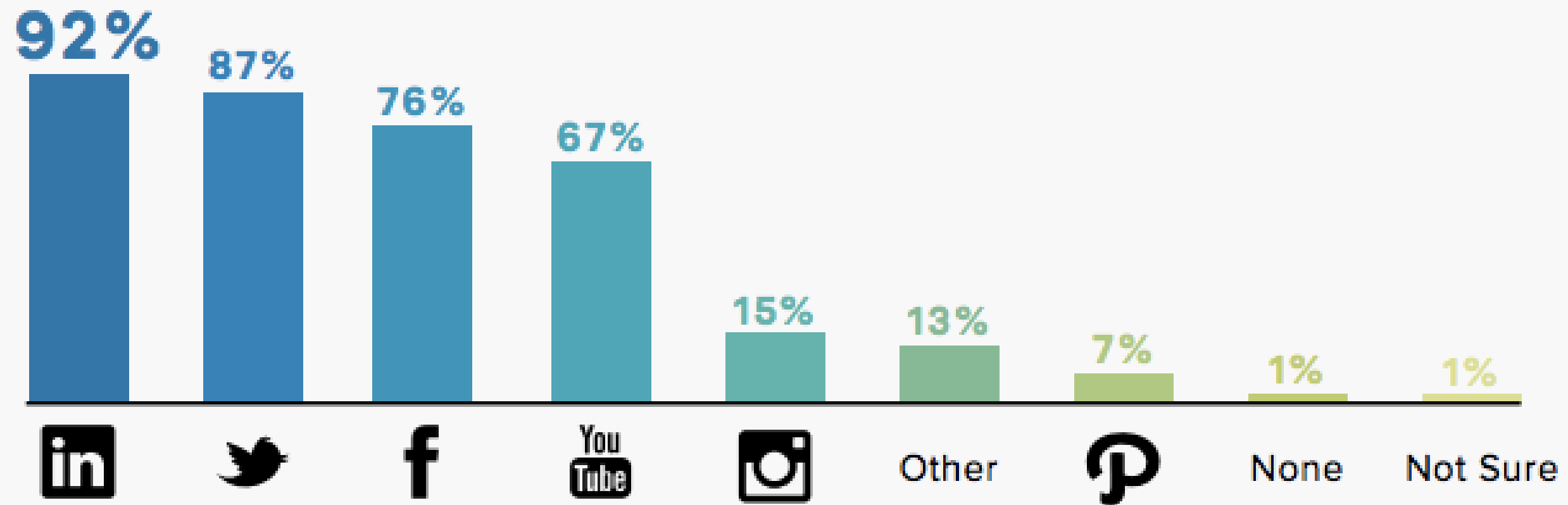
Estimated data created on the internet in one minute



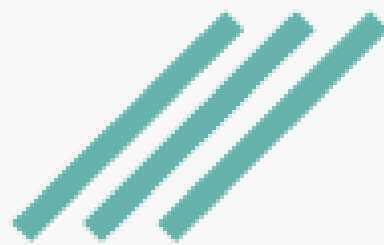
CURRENT SOCIAL MEDIA PRESENCE

SOCIAL MEDIA TRENDS

ACTIVITIES AND TRENDS FROM 2019



** Respondents were asked to choose all that apply.*



Unsurprisingly, **LinkedIn** is the leading social media channel for B2B marketers, with Twitter trailing as a close second.

Boosting Your Social Media Presence



BETTER VISIBILITY
MORE REACH



WE MAKE YOU
MORE ACTIVE ON
SOCIAL CHANNELS



ENGAGE WITH
THE CUSTOMER



SOCIAL MEDIA ENGAGEMENTS

98%

INCREASE IN ENGAGEMENT

One 2018 report from GlobalWebIndex estimates that, onaverage, social media users spend 2 hours and 22 minutes online each day globally.

What We Want to Reflect

FAIR PRICES

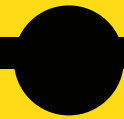
**EFFICIENCY
RELIABILITY**

EASE

HONESTY

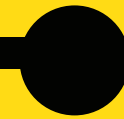
THE ROLL OUT

PROPOSED TIMELINE



STAGE 1

Understanding the
business and the target
audience



STAGE 2

Planning and Strategy
making with realistic
deadlines



STAGE 3

The Execution, Results and
tracking performances



THE WAY WE WORK

We use the BWP makeup (Balanced Widespread Process) as a basic key for assignment completion. We help business organizations to achieve success in their online presence.

GOING DEEPER

SOCIAL MEDIA STRATEGY OVERVIEW

WE WORK IN A SMART WAY



Specific



Measurable



Attainable



Realistic



Time-bound

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